

“ We selected Channel Velocity for several reasons. CV was the best option to collar resale activity on eBay and the only option in our mind to represent our brand.  
John McCaan  
President Saeco USA ”

## Agency Quality Marketing

Channel Velocity offers marketing services to fit each companies' specific needs. Whether you wish to sell your products via a branded presence or conduct a specialized marketing campaign, we offer a variety of options to open up an entirely new sales channel.

### We offer extensive design and marketing services:



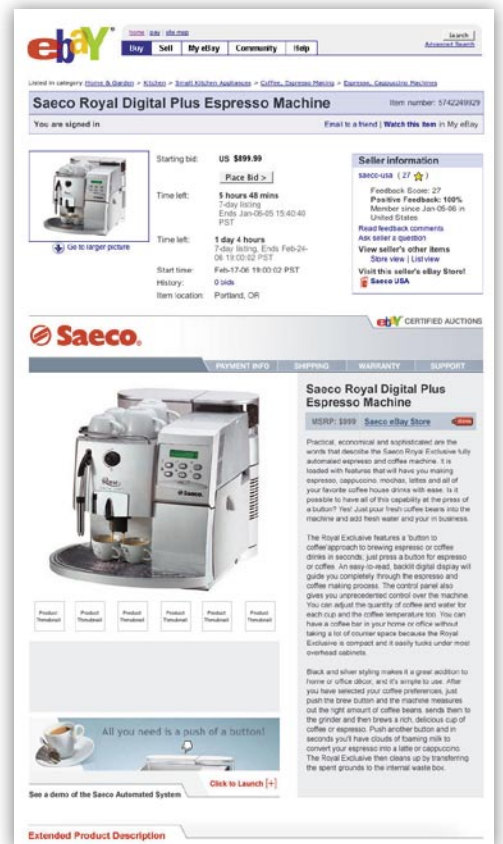
Our design services can provide a world-class identity and brand. We can also work with your existing marketing staff to transition your brand to eBay and/or other markets. Every required aspect of design is covered from auctions, stores, promotions, and even custom emails and questionnaires.

Channel Velocity is the most brand-oriented solutions provider with regards to eBay. Having worked with global companies and planned every aspect of their entrance to eBay, we possess proven ability to execute complex marketing requirements.

## Client Snap-Shot



CV built a branded outlet for Saeco factory refurbished espresso machines. Saeco realized that their products were amongst the most sought after espresso machines on eBay. They now have an established presence with branded sales entirely run by Channel Velocity.



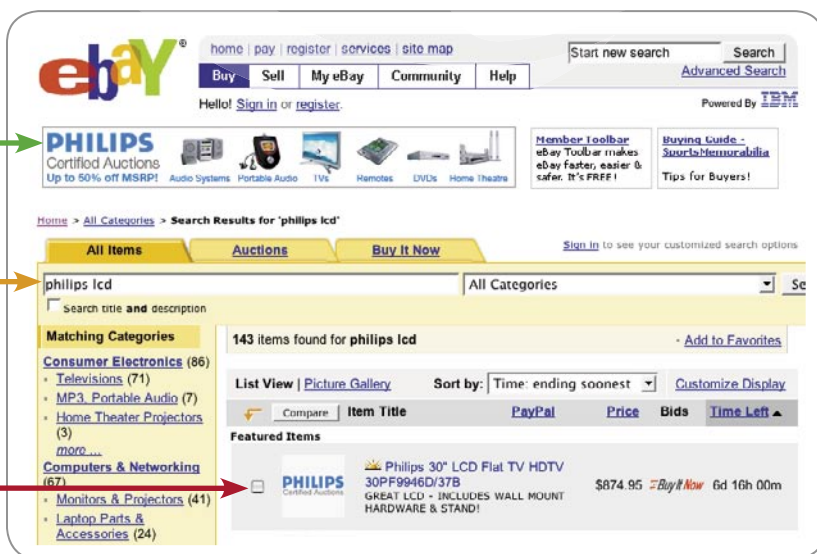
**Establish** a branded outlet presence on eBay - easily add incremental sales



### Banners and Keywords

eBay receives more than 60 millions searches per day. As the largest product search engine in the world, eBay keyword advertising can drive vast amounts of traffic to your auction listings .

Therefore, listing your product in eBay is only half the battle. Targeting the right consumers and attaining high price points is the end goal.



### eBay Co-Marketing

Channel Velocity works through relationships with marketplaces to promote your listings and increase traffic to your product. Integrated marketing throughout eBay can increase marketshare and build sales.

### Outlet Storefronts & Auctions

Build a branded storefront and auctions to expose your brand to millions of consumers. Channel Velocity can introduce your brand to marketplaces like eBay and deliver a branded buying experience to an audience of 155+ million users.

Auction Management is unlike traditional e-commerce. It is dynamic and must be balanced carefully. Properly harnessed, it can provide sellers with new customers, profitable sales, and above all, a high volume channel. The key to establishing your company within eBay is execution. With marketing, design, logistics and customer service properly executed, your company can attain high feedback levels and overall success within the eBay marketplace. CV's combined services have resulted in feedback levels of 99.7% + for high volume operations.

**TRY US** Contact Channel Velocity at 312.635.0269 or visit us at [channelvelocity.com](http://channelvelocity.com) to learn more about using our solutions to enhance your company's profitability.

